



# Samuel Borg



## Product Designer & Web Developer

6+ years experience designer/developer, always seeking projects that marry his technological and artistic sides through user-focused software solutions.

📍 Qormi, Malta

🌐 <https://samuelb.org>

✉️ [mail@samuelb.org](mailto:mail@samuelb.org)

🌐 [linkedin.com/in/samuelborg](https://www.linkedin.com/in/samuelborg)

## INTERESTS



Baking



Drones



Illustrating



Trekking

## SKILLS

### DESIGN

Figma  
InVision  
Photoshop  
Illustrator  
Premiere  
HotJar  
Analytics

### CODE

C#  
HTML  
CSS/SASS  
JavaScript  
.NET MVC & API  
Angular  
WordPress PHP

## ORGANISATIONS

### IDF Malta

Ongoing membership

### TiBi (Youth group)

2014 - 2015

### Chrisco (Youth group)

2011 - 2014

## CERTIFICATIONS

- **Graphic Designer Associate**  
ICE Malta, 2019
- **Cisco IT Essentials**  
ICE Malta, 2014
- **Photography DegreePlus**  
University of Malta, DGPO921, 2016
- **Erasmus+ Youthpass**  
Social Work Youth Exchange 2017, SEYF Malta, Lecce, Italy
- **Video Editing**  
ICE Malta, 2015
- **Graphic Design**  
ICE Malta, 2012

## WORK EXPERIENCE

### Product Designer at Catena Media

April 2022 - Present

Building innovative user experiences through research to validate design decisions and identifying new opportunities that result in increased engagement to web components within a portfolio of top iGaming affiliate brands.

### Full-Stack Developer at Think Malta

July 2018 - September 2020

Developed back-end solutions whilst working with designers to develop interfaces that are feasible with both the client's expectations and the available modern web technologies. Sketch & InVision was used for prototyping.

### Freelance Web Designer

June 2017 - June 2018

Freelancing involved searching and meeting clients, understanding their needs, and delivering the product or service within a reasonable timeframe. It also brought the challenge of building my own personal brand and marketing my services. Services included WordPress web design, application development, web hosting and print design.

### Software Developer at ISB Malta

July - December 2016

## EDUCATION

### Masters in Knowledge-Based Entrepreneurship

CEBI, University of Malta

October 2020 - October 2021

- Creativity and Innovation
- Project Management
- Risk Management
- Performance Management

### BSc. in IT (Hons) Software Development

Faculty of ICT, University of Malta

October 2014 - June 2017

- User Interface Design
- Mobile Device Programming
- Software Engineering
- Computer Graphics Applications

## LANGUAGES

English  
Maltese

Bi-lingual  
Bi-lingual